



Farm to School Manitoba Healthy Choice Fundraiser

Annual Report 2020-2021

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on behalf of

Manitoba Association of Home Economists

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MANITOBA ASSOCIATION OF HOME ECONOMISTS

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Farm to School and Fruit Share Liaison	Myrna Grahn (1/2)

MAHE Contractual Positions

Administrative Service Provider	Teresa Cooper, JMJ Group Consulting
Farm to School Manitoba Coordinators	Melodie Ho and Symone Moodoo

Identification

Manitoba Association of Home Economists
Box 582 Stn Main
Winnipeg MB R3C 2J3
Phone: 204-885-0718

Incorporated under the Professional Home Economists Act, 1990, by the Province of Manitoba. The Manitoba Association of Home Economists' mission is to support and promote the role of its members in improving the quality of life for individuals, families and communities.

OVERVIEW

Farm to School Manitoba Healthy Choice Fundraiser (Farm to School Manitoba) is a program that brings local Manitoba vegetables to schools and licensed daycares in the form of an annual fundraiser. While generating competitive returns in the fundraiser market, schools and daycares are offering the purchase of nutritious Manitoba vegetables to the children and families within their communities. The fundraiser is available strictly to Manitoba schools (Grades K-12) and licensed daycare centres. Farm to School Manitoba has successfully made positive connections with many schools and daycares through providing a positive fundraising experience and forming supportive relationships that have resulted in loyal fundraising groups returning each year.

PROGRAM PARTNERS

This program was developed and functions through a collaborative effort with three major partners: Manitoba Association of Home Economists (MAHE), Peak of the Market, and the Government of Manitoba.

PROGRAM STAKEHOLDERS

Key organizations in the community are active supporters and collaborators with Farm to School Manitoba. Each organization has served as a valuable connection for the growth and success of the program since its inception. Harvest Manitoba, Canola Eat Well, Manitoba Association of Parent Councils, Manitoba Child Care Association, Bruce D. Campbell Farm & Food Discovery Centre (FFDC), Child Nutrition Council of Manitoba, Frontier School Division, and Nuton of Dairy Farmers of Manitoba continue to support the Farm to School Manitoba program through collective marketing efforts, providing promotional opportunities for the program, collaborating on special projects, and providing feedback in program development and evaluation initiatives as able.

AMENDMENT TO PROGRAM COORDINATOR CONTRACT

At the discretion of the MAHE Program Liaison, a subcontractor was solicited to share the role and responsibilities of the Program Coordinator during the period of April 1, 2020 to March 31, 2021. An amendment to the original Program Coordinator contract was completed and agreed upon by all parties.

PROGRAM PROMOTION

Due to the COVID-19 pandemic, the Farm to School Manitoba fundraiser was cancelled for the 2020-2021 year, a decision agreed upon by all program partners. Key reasons for cancelling the fundraiser were due to the safety concerns of participants and program staff related to gathering limits, vegetable delivery, packing and community distribution logistics, and social distancing public health orders.

A key responsibility of the Program Coordinator(s) is to promote Farm to School Manitoba throughout the fiscal year to the program's target audiences: educators, parent council members, childcare staff

and administration, students and the general public. Participation in tradeshow, community events, presentations and workshops typically represent the majority of in-person program promotion carried out by the Program Coordinator(s). As a result of the global pandemic and accompanying public health restrictions, several of the scheduled promotional opportunities in 2020-2021 were cancelled:

- Manitoba Association of Parent Councils Annual Conference
- Manitoba Child Care Association Annual Conference
- Peak of the Market Family Fun Day
- Farm to School Manitoba Annual Program Kick-Off
- Winnipeg Annual VegFest
- Manitoba Home Economics Teachers' Association Professional Development Day
- Frontier School Division Annual School Committee Conference

Although the vegetable fundraiser did not take place this fiscal year, Farm to School Manitoba remained active in the virtual community to promote and support the purchase of local agriculture, nutrition, food skills development, and online remote learning resources for youth. The Farm to School Manitoba program and its support of children, their families, community members and local farmers was highlighted during all community engagement opportunities.

Family Fun Summer Series – Veggie Adventures Day

Bruce D. Campbell Farm & Food Discovery Centre (FFDC), August 22, 2020

Farm to School Manitoba co-hosted a free educational event at the FFDC. The event was open to the general public and targeted to school-age children and their families. Activities included learning about Manitoba-grown produce, the work that takes place on farms, a tractor farm tour, an interactive food workshop, and vegetable game activity boards with themed prizes.

Due to the COVID-19 pandemic, the event was limited to pre-registration and reduced capacity. The event was well-received by the families that attended, and social media activity prior to and during the event day received increased online traffic and engagement from online followers.

Local Veggie Day, Farm and Food Awareness Week, September 21-25, 2021

To celebrate Manitoba 150 and Farm and Food Awareness Week, Farm to School Manitoba and the FFDC partnered to host a “Celebrate Manitoba Produce” contest for middle school teachers. The contest involved agriculture-themed educational prizes for the students and a grand prize of a free all-day field trip to the discovery centre. Social media content was created, shared collaboratively and boosted to reach a larger audience.

To promote local produce, Farm to School Manitoba created a series of five food skill, nutrition and vegetable preparation videos. All five local vegetables found in the fundraiser bundles were featured in each of the series and were appropriate for viewing by all ages. One video was released each day throughout Farm and Food Awareness Week, shared on all social media platforms, and boosted to improve their marketing performance. Collaborating agencies also participated in sharing the online content. All five videos are permanently found on Farm to School Manitoba’s website and YouTube Channel for continued sharing and viewing.

MAHE submitted a proclamation request for Local Veggie Day in late August 2020 to coincide with Farm and Food Awareness Week. Local Veggie Day was proclaimed by the Minister of Agriculture and Resource Development and the Minister of Health, Seniors and Active Living on Wednesday, September 23, 2021 to honour local vegetables, local farmers and the farm to school efforts taking place across Manitoba. This special day was promoted on all social media platforms for program supporters to see and virtually celebrate with Farm to School Manitoba.

Good For You! National Nutrition Month Campaign, March 2021

To take part in the national Nutrition Month campaign, Farm to School Manitoba carried out a themed social media campaign. Content was created surrounding the Dietitians of Canada “Good For You!” campaign message with a focus on vegetable and fruit consumption. Social media posts highlighted how culture, traditions, and personal needs and interests can shape foods choices and healthy eating. Content and resources were targeted to families and educators that highlight nutrition and food skills in the classroom and at home.

Branded images and videos were shared, key collaborators and program partners were highlighted, and social media paid marketing tools were utilized as part of the Nutrition Month campaign. The Farm to School Manitoba program, as well as its connection to families, farmers and local food bank programs, were also highlighted in the shared content across all social media platforms.

F2S Program Overview Virtual Presentation

Teacher Candidates, University of Manitoba, March 4, 2021

The Farm to School Manitoba Program Coordinator was invited to be a guest speaker for teacher candidates attending the Faculty of Education at the University of Manitoba. The purpose of the presentation was to inform future educators about the vegetable fundraising program available across the province, the value of farm-to-school initiatives in education, and the impact of Farm to School Manitoba on students, their families and their communities. The virtual presentation was well-received by the group with many of the education students providing positive feedback and commenting that they hope to take part in the program as a community member and future teacher.

ONLINE PROMOTION

Farm to School Manitoba operates social media accounts including Facebook, Twitter and Instagram. The following types of content were shared approximately 3-5 times weekly on these platforms:

- Program updates, program highlights, important dates, contests
- Program photos and videos taken at special events, site visits, conferences and workshops
- Recipe ideas, food skill resources, and nutrition education resources/activities from program partners as well as third party websites
- Relevant resource and programs including content from community organizations identified as key program stakeholders for Farm to School Manitoba
- Locally-relevant community content

Peak of the Market carries out program promotion year-round using various media. Due to the COVID-19 pandemic, some of the program-specific promotional efforts were not carried at as a result of the

cancellation of the fundraiser for the 2020-2021 year. Annual applicable promotional opportunities performed by Peak of the Market include:

1. The home page on www.PeakMarket.com has a feature box dedicated to the Farm to School program which links the public to the national Farm to School site, www.FarmToSchool.ca.
2. Mobile sign display in front of the Peak of the Market building advertises the Farm to School Manitoba program in anticipation of the fundraising season each fall.
3. Peak of the Market sends out an email announcing Farm to School's annual fundraiser launch to their Manitoba Recipe Subscribers contact list each year.

With respect to Farm to School Manitoba's websites, Peak of the Market uses www.FarmToSchool.ca as the landing page for the Farm to School program across Alberta, Saskatchewan, Manitoba and Northern Ontario. For those interested in the Farm to School program in Manitoba, they can either be directed from the multi-province site or go directly to www.FarmtoSchoolManitoba.ca for more information related to the program as it operates in Manitoba.

The Manitoba Association of Home Economists, the administering agency for the Manitoba program, promotes Farm to School Manitoba through multiple avenues:

1. Social media activity and on their Home & Family website and blog: <https://homefamily.net/>
2. Featured blog posts written by the Program Coordinators with themes related to Farm to School Manitoba including eating local, food skills, healthy eating on a budget
3. E-newsletters with program information or special events/announcements sent to MAHE members with the intent to encourage member engagement and distribution among networks.
4. In-person and virtual program sharing at conferences, workshops and expos across Manitoba where MAHE is a featured or presenting organization

Farm to School Manitoba Website

In response to the recent program evaluation recommendations in 2019, a new website provider was obtained in order to increase the user-friendliness and accessibility of the content available on the Farm to School Manitoba website while also reducing costs to maintain the website. The new website was launched in late 2019.

The "In the Community" and "Recipes" pages are continuously updated and formatted to increase the amount of relevant and interesting content found on the Farm to School Manitoba site. Blog posts related to the 2020-2021 program contests and events are housed on the site, and recipes featuring the five vegetables found in the fundraiser bundles are shared regularly.

Social media links have been added to all pages of the website and post feed is found on the homepage to encourage visitors to explore Farm to School Manitoba's presence on other online platforms.

Farm to School Manitoba YouTube Channel

A YouTube channel was created for the Farm to School Manitoba program to house any video content for program promotion. The video series created for Farm and Food Awareness Week 2020 are housed on this channel. Future video content will also be permanently added to this collection.

COMMUNITY PARTNER ENGAGEMENT

Farm to Cafeteria Canada (F2CC) – Regional Lead Role, Annual Grants Support, Edible Education Community of Practice

The National Farm to School annual grant program was expanded in 2020-2021 to welcome applicants from all provinces. For the first time, Manitoba schools had the opportunity to apply for \$10,000 grants to be used towards the development of farm-to-school programs involving a salad bar model for students. Due to the COVID-19 pandemic, the grant application deadline was extended and a reduced number of applications were submitted across the country. The Farm to School Manitoba Program Coordinator was solicited to provide grant application review assistance to the national review committee in order to provide regionally applicable insight and context to the applications put forth by Manitoba and Saskatchewan schools.

To increase the awareness of and participation in farm-to-school activity across Manitoba, Farm to Cafeteria Canada has solicited the collaborating efforts of Farm to School Manitoba through offering the role of Regional Lead to the Program Coordinator. This role is meant to provide regional support to schools in Manitoba that are pursuing farm-to-school initiatives, those applying for the national Farm to School grants offered through FF2C, and to develop regionally and nationally relevant resources and content related to food literacy.

The Program Coordinators are also part of the newly formed Edible Education Community of Practice national group in order to learn from and collaborate with farm-to-school practitioners from across different regions of the country. The diverse group offers support, networking, resource-sharing and updates to all of its members.

Manitoba Food Environments for Early Learning and Schools Group (Formerly the School Nutrition Action Group)

Farm to School Manitoba is an active member of the Manitoba Food Environments for Early Learning and Schools Group (FEELS). The purpose of this dietitian group is to work collaboratively to support a comprehensive, positive school nutrition environment in all schools and early learning centres in Manitoba. This is accomplished through information sharing, networking, advocacy, collaboration, and resource development and dissemination. The Program Coordinator(s) participates in the bi-monthly scheduled conference calls and in any sub-group activities, as needed. The Farm to School Manitoba fundraiser activities and program updates are regularly communicated with the group members to be shared with their respective networks and on their own marketing platforms to achieve further reach of potential program participants.

ACHIEVEMENTS

Social Media Activity

As a result of the COVID-19 pandemic, program promotion and community presence was limited to virtual-based opportunities. Although the fundraiser was cancelled for the 2020-2021 year, Farm to School Manitoba remained active and engaged with the online community with a shift in content focus. Resources related to home-based learning, eating on a budget, improving food skills and navigating food and health during a global pandemic were explored and shared to Farm to School Manitoba's account followers and the public. The content was generally well-received and resulted in post likes, shares and comments, allowing for the Program Coordinator(s) to remain engaged with community members.

Veggie Adventures Day Summer Event Series

Key promotional content was created for the Veggie Adventure Day Summer Event Series at the FFDC. This included online posts featuring event details, and photography and videos showcasing activities included at the summer event. Content was shared across all social media platforms and paid boosts were utilized to increase audience reach to improve event registration.

For the purpose of comparison, the Facebook analytics data was collected. In the month of February 2021, the performance averages for all unpaid posts were 1039 people for reach, 27.5 for number of post engagements, 3.5 for number of post shares and 13 for link clicks for the posts that featured a linked page such as a recipe, blog post or resource.

With the use of a paid boost costing over the span of 10 days, the Veggie Adventures Day promotional post had the following performance when compared to the averages of the unpaid posts in February 2021:

- Reach of 4,229 people (223% increase)
- 117 post engagements (325% increase)
- 6 post shares (71% increase)
- 15 link clicks that led directly to event registration form (15% increase)

With the use of a second paid boost costing over the span of 7 days, the Veggie Adventures Day promotional post had the following performance when compared to the averages of the unpaid posts in February 2021:

- Reach of 4,785 people (361% increase)
- 85 post engagements (209% increase)
- 3 post shares (14% decrease)
- 54 link clicks that led directly to event registration form (315% increase)

A review of the results indicate that the use of the paid boost feature on the Facebook platform can be an effective tool for improving reach, increasing engagement and translating viewers into potential program participants.

Farm and Food Awareness Week (FFAW)

Key promotions were created for Farm and Food Awareness in collaboration with the Bruce D. Campbell Farm & Food Discovery Centre. These included online posts featuring the vegetable video series, the proclamation of Local Veggie Day, and the teacher contest. Content was shared across all social media platforms and paid boosts were utilized to increase audience reach online.

For the purpose of comparison, the Facebook analytics data was collected. In the month of February 2021, the performance averages for all unpaid posts were 1039 people for reach, 27.5 for number of post engagements, 3.5 for number of post shares and 13 for link clicks for the posts that featured a linked page such as a recipe, blog post or resource.

With the use of a paid boost costing over the span of 6 days in August 2020, the FFAW promotional post had the following performance when compared to the averages of the unpaid posts in February 2021:

- Reach of 1,665 people (60% increase)
- 160 post engagements (482% increase)
- 3 post shares (14% decrease)
- 100 link clicks that led directly to Farm to School Manitoba YouTube channel (669% increase)

With the use of a second paid boost costing over the span of 16 days, the FFAW promotional post had the following performance when compared to the averages of the unpaid posts in February 2021:

- Reach of 1,235 people (6% decrease)
- 93 post engagements (238% increase)
- 8 post shares (167% increase)
- 7 link clicks that led directly to FFDC contest registration form (46% decrease)

Nutrition Month 2021

Key promotions were created for March Nutrition Month's theme "Good For You!" These included online posts about different cultural foods, Dietitian's Day, World Home Economist Day, Canada's Food Guide and multiple program-related features. Videos of how to prepare featured dishes were also shared and archived on Instagram. Content was shared across all social media platforms and paid boosts were utilized to increase audience reach online.

For the purpose of comparison, the Facebook analytics data was collected. In the month of March 2021, the performance averages for all unpaid posts were 248 people for reach, and 7 for number of post engagements.

With the use of a paid boost costing over the span of 10 days in March 2021, the fundraiser-related promotional post had the following performance when compared to the averages of the unpaid posts in March 2021:

- Reach of 12,433 people (4913% increase)
- 172 post engagements (2357% increase)
- 32 photo clicks

A similar paid promotion strategy was used on the Farm to School Manitoba Instagram account. Promotional insights were collected through the social media platform and were as follows:

- 6,252 people were reached in total through the paid promotion
- Of the total number of people reached, 97% of them weren't following the Farm to School Manitoba account
- 106 visits to the program's Profile were achieved
- 3 visits to the website link in the Profile were achieved
- 6 new followers were achieved
- The age ranges reflected the most in the gained audience for the promotion were between 25-34 years and 35-44 years
- The top provinces reached were Manitoba and Ontario

A review of the social media results indicate that the use of the paid boost feature on the Facebook and Instagram platform can be effective tools for improving reach, increasing engagement and translating viewers into potential program participants. The reduction in link clicks for the second paid boost involving the Celebrate Manitoba Produce contest was noted by both collaborating contest organizers. It is inferred that this reduction in interest may be related to hesitation in entering a contest for a field trip due to the evolving public health orders surrounding gathering limits and public outings as a result of the global pandemic.

Website Activity

Statistical data for the Farm to School Manitoba website was collected and reviewed via Google Analytics during the three peak promotional periods in 2020-2021, the August Veggie Adventures Day Summer Event Series, September Farm and Food Awareness Week, and March Nutrition Month. Number of unique users, number of page sessions, and number and type of page visits were analyzed.

August 2020

There was a 183% increase in users (153) and 116% increase in sessions (177) when compared to the previous 31 days, 54 and 82 respectively. Of note, of the total increase in users, 55 were generated via Facebook, 3 via Instagram, and 44 via Google.

The majority of website page visits (353) in August was concentrated on the following Farm to School Manitoba website pages:

- Home page (39%)
- In The Community (15%)
- Recipes (9%)
- Resources (4%)

September 2020

There was a 53.6% increase in users (235) and 52% increase in sessions (269) when compared to the previous 30 days, 153 and 177 respectively. Of note, of the total increase in users, 100 were generated

via direct website, 92 via Google, 13 via Manitoba Government news site, and 6 via University of Manitoba website.

The majority of website page visits (905) in September was concentrated on the following Farm to School Manitoba website page:

- Home page (40%)
- In The Community (9%)
- Recipes (8%)
- Resources (7%)

FUNDRAISER RESULTS

Participants

Due to the COVID-19 pandemic, the vegetable fundraiser was cancelled. There were no participants for the 2020-2021 year.

Vegetable Bundles

The fundraising program includes two types of vegetable bundles available for sale. The following describes the cost and contents of each type of bundle:

- Bundle A: \$12.00 each – 2 lbs carrots, 2 lbs cooking onions, 5 lbs red potatoes
- Bundle B: \$22.00 each – 3 lbs carrots, 3 lbs cooking onions, 10 lbs red potatoes, 1 lb parsnips, 1 head of green cabbage

Due to the COVID-19 pandemic, the vegetable fundraiser was cancelled. No vegetable bundles were sold as part of the program for the 2020-2021 year.

School and Daycare Fundraising Profits

All fundraising groups retain 50% of all the money collected from the sales of the vegetable bundles. Due to the COVID-19 pandemic, the vegetable fundraiser was cancelled. There were no fundraising profits earned by schools or licensed daycares for the 2020-2021 year.

Participation Throughout the Province

The following information pertains to the distribution of participating schools and daycares among different geographical locations in Manitoba. Geographic regions were determined based on the postal code provided by the facility for enrollment and delivery. Schools and daycares were categorized based on the following:

- Any unit with a northern postal code was classified as “Northern”
- Any unit from the cities of Winnipeg, Brandon, or Portage La Prairie were classified as “Urban”
- All other units were classified as “Rural”

Due to the COVID-19 pandemic, the vegetable fundraiser was cancelled. There was no participation from any of the geographic regions for the 2020-2021 year.

FINANCIAL STATEMENT

Despite the cancellation of the program fundraiser for the 2020-2021 year, Farm to School Manitoba successfully remained relevant and involved in the community with financial contribution from the Province of Manitoba through the Ministry of Health, Seniors and Active Living. In 2020, the Province of Manitoba confirmed support of Farm to School Manitoba for an additional year with a grant of \$25,000.

The program is administered by the Manitoba Association of Home Economists through a hired contract program coordinator(s) who is responsible for preparing and managing the program's annual budget, participating in strategic planning and program evaluation with partnering agencies, and following through with new initiatives and recommendations. The key project management activities to which the funding is allocated include promotion of the program at in-person events and via online outlets, development and maintenance of content for the Farm to School Manitoba website and social media accounts, coordinating special events, including the proclamation of Local Veggie Day in Manitoba, as well as planning and leading stakeholder and partner meetings as appropriate.

Peak of the Market provides in-kind financial contributions that exceed the total revenue of the program. These additional costs are associated with program promotion and operations, including order placement and delivery.

Please refer to Appendix A for the 2020-2021 financial budget. Heading into the 2021-2022 fiscal year, Farm to School Manitoba has a surplus of \$1502.54. This funding was allocated towards program promotion efforts and corresponding events. Due to the COVID-19 pandemic, the cancellation of the fundraiser, and the continuously changing public health orders, some planned promotional activities have been postponed and/or cancelled resulting in surplus funds.

These surplus dollars will be used towards developing more virtual-based vegetable promotions, resources and activities geared towards school age children and their families, and will promote increased consumption, and improved food literacy and food skills.

PROGRAM GOALS ESTABLISHED FOR 2020-2021

The following goals have been developed by the Farm to School Manitoba Program Coordinator(s) to address the interests and recommendations put forth by program partners both informally and formally over the 2020-2021 fiscal year and from recent program evaluation findings:

- Increase reach and followers across all online platforms to improve Farm to School Manitoba's virtual presence for the purpose of program promotion in response to reduced in-person promotional opportunities due to the COVID-19 pandemic
- Increase number of program participants, specifically licensed daycares and participants from Northern communities
 - Increase the total participation by licensed daycares by 10% (as compared to the 2019-2020 fundraising year) to 56 daycares in the 2021-2022 fundraising period
 - Increase total participation by Northern schools and licensed daycares by 10% (as compared to the 2019-2020 fundraising year) to 17 in the 2021 fundraising period

- Increase number of total bundle sales by 5% (as compared to the 2019-2020 fundraising year) to 39,696 bundles in the 2021-2022 fundraising period
- Increase number of bundle donations to Harvest Manitoba by 10% (as compared to the 2019-2020 fundraising year) to 5,823 bundles in the 2021-2022 fundraising period

PROGRAM OPPORTUNITIES AND RECOMMENDATIONS FOR 2020-2021

The following opportunities and recommendations have been compiled by the Farm to School Manitoba Program Coordinator(s) based on ideas, feedback and suggestions put forth by program partners and community stakeholders over the past years as well as through best practices. They are meant to achieve results that are in line with the established program goals for the 2021-2022 year.

- Increased Participation/Sales
 - Regain past participation by incorporating aggressive, targeted online marketing strategies
 - Increase presence of the Farm to School Manitoba brand online to gain broader audience reach and engagement with the hopes of this translating into increased fundraiser awareness and higher participant numbers
- Annual Kick-Off Event(s):
 - Coordinate with collaborating agencies to assist in a collective online promotional effort of the Farm to School Manitoba fall fundraiser. Key organizations will include Harvest Manitoba, Canola Eat Well, Child Nutrition Council of Manitoba, Nuton of Dairy Farmers of Manitoba, Manitoba Chicken, MAHE, and Peak of the Market
 - Collaborate with Manitoba Agriculture and Resource Development for proclamation of Local Veggie Day to coincide with Farm and Food Awareness Week; promote media coverage and community interest
- Move forward with recommendations identified in 2019 formal program evaluation:
 - Collaborate with Peak of the Market to ensure indicators of program success and efficacy are being captured through updated data management systems
 - Incorporate communication plans and strategies into 2021-2022 work plan to ensure targeted communications to priority audiences
 - Develop and disseminate updated best practice information for existing and new fundraising leads to address potential fundraising challenges identified in formal program evaluation and due to the current global pandemic
- Expand connections and maintain current relationships to promote increased program awareness and encourage participation:
 - Connect with Northern and remote communities in Manitoba through social media, website and resource development opportunities
 - Connect with licensed daycares in Manitoba through social media, website and resource development opportunities
 - Connect with school divisions, teachers, and parent advisory councils in Manitoba through social media, website and resource development opportunities

- Develop collaborative relationship with Farm to Cafeteria Canada to support farm-to-school initiatives in Manitoba as part of the Regional Lead role:
 - Development of culturally appropriate infographics and corresponding videos related to the food preparation, health benefits, and regionally appropriate recipe adaptations
 - Promote and provide support to the annual Farm to School national grants program to potential applicants in Manitoba
 - Connect with Manitoba schools, teachers, administration and community members involved in farm-to-school initiatives or programs to facilitate the sharing of best practices across the region
 - Active participation in national Edible Education Community of Practice to gain insight on work across the country to provide support and resource-sharing at the regional level

FINAL NOTES

The structure of this report is in keeping with past annual reports compiled by previous program coordinators for Farm to School Manitoba. Opportunities and recommendations for future program years are based on past and ongoing recommendations from schools, licensed daycares, community stakeholders and the program partners. This report is complete and accurate to the best knowledge of the Program Coordinator(s), Melodie Ho MScFN RD, and Symone Moodoo BSc RD.